10/16/2012 9:34 AM 1 of 8 Rep Order# 8860799 13 Status Revised Traffic Order# 37377 Printed: EC'd Yes Last Received: 10/16/2012 7:41 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS ) SHORR JOHNSON MAGNUS Rep Firm Agency ( Sales Office ( Advertiser ( ) BERKLEY, SHELLY 1831 CHESTNUT ST

) WASHINGTON ) MIKE JONES BERKLEY/SENATE/D PHILADELPHIA, PA 19103 Salesperson ( Agency C/P1/P2/E

Estimate# 202-872-5880 Buyer MICHAEL DETTORRE Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone#

Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Fax#

## --- CONTRACT COMMENT ---

BERKLEY FOR SENATE \* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

Product

REVISION, DO NOT DOUBLE BOOK TOTAL - \$72,665

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	400A-459A	A	:30	\$25.00	10/02-10/05	8	1	8	\$200.00	
		Buyl	ine Comment	: NEWS								
	2	М	400A-459A		:30	\$25.00	10/08-10/08	2	1	2	\$50.00	
		Buyl	ine Comment	: NEWS								
	3	TU~F	700A-900 <i>F</i>	4	:30	\$165.00	10/02-10/05	12	1	12	\$1,980.00	
		Buyl	ine Comment	: THS MRN								
	4	М	700A-900A	1	:30	\$165.00	10/08-10/08	3	1	3	\$495.00	
		Buyl	ine Comment	: THS MRN								
	5	TU-F	500A-600A	1	:30	\$185.00	10/02-10/05	11	1	11	\$2,035.00	
		Buyl:	ine Comment	: NEWS								
	6	М	500A-600A	1	:30	\$185.00	10/08-10/08	3	1	3	\$555.00	
		Buy1:	ine Comment	: NEWS								
	7	TU-F	600A-700A	1	:30	\$250.00	10/02-10/05	8	1	8	\$2,000.00	
		Buyl:	ine Comment	: NEWS								

Rep Order# Traffic Order# 37377 Printed: 10/16/2012 9:34 AM 2 of 8 8860799 13 Status Revised EC'd Yes 10/16/2012 7:41 AM

Last Received: nes

Sh	owing Buylines: All Line
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Buyline Comment: NEWS

Station KLAS-TV LAS VEGAS Agency ( ) SHORR JOHNSON MAGNUS Rep Firm Sales Office ( ) WASHINGTON Advertiser ) BERKLEY, SHELLY **1831 CHESTNUT ST Product** BERKLEY/SENATE/D PHILADELPHIA, PA 19103 Salesperson ( ) MIKE JONES Estimate# Agency C/P1/P2/E Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 202-872-5880 Buver MICHAEL DETTORRE Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Fax# Total Cost LT Spots/Week # of Total Daypart Ln Day Time Program Len Rate Dates Weeks Spots ----------\_\_\_\_ ---------2 \$500.00 8 М 600A-70CA :30 \$250.00 10/08-10/08 2 1 Buyline Comment: NEWS 9 TU-F 1200P-:30 \$275.00 10/02-10/05 4 1 4 \$1,100.00 1230P Buyline Comment: NEWS 10 \$275.00 10/08-10/08 1 1 \$275.00 М 1200P-:30 1230P Buyline Comment: NEWS TU-F 4 1 4 \$1,600.00 11 1000A-:30 \$400.00 10/02-10/05 1100A Buyline Comment: PRICE RITE 1 1 1 \$400.00 12 М 1000A-:30 \$400.0C 10/08-10/08 1100A Buyline Comment: PRICE RITE 10/07-10/07 1 1 \$215.00 13 SU 500P-70CP \$215.00 1 :30 Buyline Comment: NEWS 14 SA 500P-700P :30 \$185.00 10/06-10/06 1 1 1 \$185.00 Buyline Comment: NEWS 8 1 8 \$3,200.00 15 TU-F 500P-630P :30 \$400.00 10/02-10/05 Buyline Comment: NEWS 16 М 500P-630P \$400.00 10/08-10/08 2 1 2 \$800.00 :30 Buyline Comment: NEWS 8 8 1 \$2,800.00 17 TU-F 430P-500P :30 \$350.00 10/02-10/05 Buyline Comment: NEWS М 2 1 2 \$700.00 18 430P-500P :30 \$350.00 10/08-10/08

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Showing Buylines: All Lines 10/16/2012 7:41 AM

A P			S VEGAS RKLEY, SHELLY SENATE/D		Agency ( 1831 PHII Agency C/P1/P	Rep Firm Sales Office Salesperson		WASHINGTON MIKE JONES					
B P	uyer hone# ax#	MICHAEL	DETTORRE		Flight Dates 10/02/2012 - 10/08/2012 Hiatus Weeks					Salesperson Phone# Salesperson FAX#		5880 0263	
LT		Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	19		700P-800E			:30	\$165.00	10/06-10/06	1	1	1	\$165.00	
	20	TU-F Buyl	700P-80CE			:30	\$350.00	10/02-10/05	6	1	6	\$2,100.00	
	21	M Buyl	700P-80CE			:30	\$350.00	10/08-10/08	2	1	2	\$700.00	
	22	TU-F Buyl	630P-70CE			: 30	\$325.00	10/02-10/05	3	1	3	\$975.00	
	23		630P-70CF			:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
	24	TU Buyl	800P-90CE			: 30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
	25	TU Buyl	900P- 1000P	: NCIS LA		:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
	26		900P- 1000P ine Comment	: PERS OF INT		:30	\$1,800.00	10/04-10/04	1	1	1	\$1,800.00	
	*2	Buyl Sales R		: 60 MIN 713 .		:30	\$1,300.00	10/07-10/07	0	0	0	\$0.00	
	28	М	1000P- 1100P	i, Spots/week Changed: : HAWAII 5.0		:30	\$1,900.00	10/08-10/08	1	1	1	\$1,900.00	

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Showing Buylines: All Lines

1	Station Advertiser Product Estimate#	KLAS-TV LAS VEGAS ( ) BERKLEY, SHELLY BERKLEY/SENATE/D				1831 CF	HESTNU DELPHIA	JOHNSON MAG FST 1, PA 19103	NUS	Rep Firm Sales Office Salesperson	TON ES			
]	Buyer Phone# Fax#	MIC	HAEL D	ETTORRE		Flight Dates Hiatus Weeks	10/02/2012 - 10/08/2012			Salesperson Phone# Salesperson FAX#			202-872-5880 202-872-0263	
L	T Ln		ay 	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
_	<b></b>													
	29	М		900P- 1000P			:30	\$2,200.00	10/08-10/08	0	0	0	\$0.00	
			Buylir	ne Comment:	2 GRL/MIKE/MOLLY									
	30	s	u	1000P- 1100P			:30	\$1,900.00	10/07-10/07	1	1	1	\$1,900.00	
			Buylir	ne Comment:	MENTALIST									
	31	F		1000P- 1100P			:30	\$1,400.00	10/05-10/05	0	0	0	\$0.00	
			Buylir		BLUE BLOODS									
	32	F		900P- 1000P			:30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
			Buylir	ne Comment:	MD IN JRSY									
	33	T	H	1000P- 1100P			:30	\$2,200.00	10/04-10/04	1	1	1	\$2,200.00	
			Buylir	ne Comment:	ELEMENTARY									
	34	W		900P- 1000P			:30	\$2,300.00	10/03-10/03	0	0	0	\$0.00	
			Buylir	e Comment:	CRIM MIND									
	35	W		1000P- 1100P			:30	\$2,000.00	10/03-10/03	0	0	0	\$0.00	
			Buylir	ne Comment:	CSI									
	36	Ti		800P-90CP			:30	\$2,100.00	10/04-10/04	1	1	1	\$2,100.00	
			Buylir	ne Comment:	BG BNG/2.5 MEN									
	37	Si	A	1000P- 1100P			:30	\$750.00	10/06-10/06	1	1	1	\$750.00	
			Buylir	e Comment:	48 HR MYST									

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Ad Pr	ation lvertiser oduct timate#	• (	KLAS-TV LAS VEGAS ( ) BERKLEY, SHELLY BERKLEY/SENATE/D				1831 C PHILA	HESTNU DELPHIA	JOHNSON MA ΓST ., PA 19103	GNUS	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES					
Bu	yer one#	MICH	HAEL DE	TTORRE		Agency C/P1/P2/E Flight Dates 10/02/2012 - 10/08/2012 Hiatus Weeks				12	Salesperson Phone# Salesperson FAX#			202-872-5880 202-872-0263		
LT	Ln	•		Time	Program			Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
	38		-F	1130P- 1230A				:30	\$200.00	10/02-10/05	8	1	8	\$1,600.00		
			Buylin	e Comment:	LTTRMN											
	39	М		1130P- 1230A				:30	\$200.00	10/08-10/08	2	1	2	\$400.00		
			Buylin	e Comment:	LTTRMN											
	40	TU-	-F	1237A- 137A				:30	\$110.00	10/02-10/05	4	1	4	\$440.00		
			Buylin	e Comment:	FRGUSN											
	41	М		1237A- 137A				: 30	\$110.00	10/08-10/08	1	1	1	\$110.00		
			Buylin	e Comment:	FRGUSN											
	42	SA-	-su	1100P- 1135P				:30	\$300.00	10/06-10/07	2	1	2	\$600.00		
			Buylin	e Comment:	NEWS											
	43	TU-	-F	1100P- 1135P				:30	\$500.00	10/02-10/05	4	1	4	\$2,000.00		
			Buylin	e Comment:	NEWS											
	44	М		1100P- 1135P				:30	\$500.00	10/08-10/08	1	1	1	\$500.00		
			Buylin	e Comment:	NEWS											
	45	SU		900A- 1000A				:30	\$175.00	10/07-10/07	0	0	0	\$0.00		
			Buylin	e Comment:	NFL TDY											
	46	SÜ	Buylin	830A-930A e Comment:	FACE NATN			:30	\$265.00	10/07-10/07	0	0	0	\$0.00		
	47	su	Buylin	800A-830A e Comment:	NEWS			:30	\$215.00	10/07-10/07	2	1	2	\$430.00		

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	Station KLAS-TV LAS VEGAS Advertiser ( ) BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#				Agency	1831 CI PHILAI	HESTNUT DELPHIA	OHNSON MAC ST , PA 19103	BNUS	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES					
	Buyer Phone# Fax#	MICH	IAEL DE	ETTORRE		Agency C/P1/P2/ Flight Dates Hiatus Weeks			2012 - 10/08/201	2		Salesperson Phone# Salesperson FAX#		5880 0263	
I	T Ln	Da	у	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
-															
	48	SA		900A-40CP				:30	\$1,050.00	10/06-10/06	2	1	2	\$2,100.00	
			Buylin	e Comment:	NCAA FOOTBALL										
	49	SA		800P- 1000P				: 30	\$500.00	10/06-10/06	2	1	2	\$1,000.00	
			Buylin		SAT PRIME MOVIE										
														40 000 00	
	50	SU		1000A- 400P				: 30	\$2,200.00	10/07-10/07	1	1	1	\$2,200.00	
			Buylin	e Comment:	NFL FOOTBALL										
	51	SA		530P-60CP				: 30	\$275.00	10/06-10/06	1	1	1	\$275.00	
			Buylin	e Comment:	POLITICS NOW										
	52	SU		800A-90CA				:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
			Buylin	e Comment:	CBS THIS MORNING										
	53	TU	<b>-</b> F	500A-60CA				:30	\$790.0C	10/02-10/05	1	1	1	\$790.00	
			Buylin	e Comment:	NEWS										
	54	TU	-F	600A-70CA				:30	\$965.00	10/02-10/05	1	1	1	\$965.00	
			Buylin	e Comment:	NEWS										
	55	TU	-F	700A-90CA				:30	\$700.00	10/02-10/05	1	1	1	\$700.00	
				e Comment:	GMA					,					
	56	TU	-F	300P-400P				:30	\$1,490.00	10/02-10/05	1	1	1	\$1,490.00	
	30			e Comment:					V2, 150.00	20,02 20,00	•	_	-	,	
	57	TÜ	_6	900A-				:30	\$1,050.00	10/02-10/05	1	1	1	\$1,050.00	
	57	10		1000A	1 TUD (1700)			. 30	31,030.00	10/02-10/03	*	•	•	71,030.00	
			pullin	e comment:	LIVE WITH KELLY										

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Station KLAS-TV LAS VEGAS Advertiser ( ) BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#				Agency	1831 CH PHILAI	HESTNUT DELPHIA	OHNSON MAG ST , PA 19103	anus	Rep Firm Sales Office Salesperson						
F	Buyer Phone# Fax#		CHAEL DI	ETTORRE		Agency C/P1/P2/E Flight Dates Hiatus Weeks			2012 - 10/08/2013	2	Salesperson Phone# Salesperson FAX#			202-872-5880 202-872-0263	
Ľ	r Ln		ay	Time	Program			Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	 58		 U-F	500P-630P				:30	\$1,750.00	10/02-10/05	1	1	1	\$1,750.00	
		-		ne Comment:					71,70000	10, 02 20, 00	-				
	59	s		530P-600P				:30	\$965.00	10/06-10/06	1	1	1	\$965.00	
			Buylli	ie Comment:	POLITICS NOW										
	60	S	U	1000A- 400P				:30	\$7,700.00	10/07-10/07	1	1	1	\$7,700.00	
			Buylir	e Comment:	NFL FOOTBALL										
	61	Si	A	800P- 1000P				:30	\$2,000.00	10/06-10/06	1	1	1	\$2,000.00	
			Buylir		SAT PRIME MOVIE										
	62	W		1000P- 1030P				:30	\$350.00	10/03-10/03	2	1	2	\$700.00	
			Buylir	e Comment:	ET										
	63	W		1030P- 1100P				: 30	\$325.00	10/03-10/03	1	1	1	\$325.00	
			Buylir	e Comment:	INSIDE EDITION										
	64	T	U-F	400A-459A				:30	\$25.00	10/02-10/05	1	1	1	\$25.00	
			Buylir	e Comment:	NEWS										
	65	T	U-F	400A-459A				:30	\$20.00	10/02-10/05	1	1	1	\$20.00	
			Buylir	e Comment:	NEWS										
	66	T	U-F	430P-500P				:30	\$1,575.00	10/02-10/05	1	1	1	\$1,575.00	
			puyıır	e Comment:	NEWS										
	67	S	A	800P- 1000P				:30	\$500.00	10/06-10/06	2	1	2	\$1,000.00	
			Buylir	e Comment:	MOVIE										

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Showing Buylines: All Lines

Statio Adver Produ Estim	tiser ct	iser ( ) BERKLEY, SHELLY  t BERKLEY/SENATE/D  te#  MICHAEL DETTORRE			Agency ( 1831 C PHILA Agency C/P1/P2/	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Buyer Phone Fax#					Flight Dates Hiatus Weeks	Dates 10/02/2012 - 10/08/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	68	SA	1135P- 1235A			:30	\$335.00	10/06-10/06	1	1	1	\$335.00	
		Buyli	ne Comment	: PRIVATE PRACTICE									
	69	su	1135P- 1205A			:30	\$65.00	10/07-10/07	1	1	1	\$65.00	

-- REPORT TOTALS---

Report Totals: 153 / \$72,665.00

Buyline Comment: GAMETIME

## --- SALES MONTHLY TOTALS---

Oct 12: 153 / \$72,665.00 Sales Totals: 153 / \$72,665.00 Station Totals: 153 / \$72,665.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-- COMPETITIVE---

25% KTUD 0% Market Totals \$242,217 CABL 0% KLAS 30% KSNV 40원 KTNV 0% KVVU 5% UNKN 0% 0% KVMY KVCW

Books null
Demos RA35+